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Be Cyber Ready with AVAST

Commercial Cyber Insurance

This booklet highlights the AVAST risk mitigation and protection services, and includes a checklist to help you evaluate your cyber readiness.

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What is AVAST Business CloudCare?

AVAST Business CloudCare is a proactive security management tool available, free of charge, with your active Risk-Can Cyber Insurance Policy from Talbot Underwriting Ltd. This value-added tool offers:

- A 'commercial grade' level of cyber security and data protection, including a restoration solution.
- Effective **antivirus, firewall** and **cloud backup** on Windows devices to comply with your cyber insurance policy, that is easy to deploy, monitor and maintain.
- A single cloud-based platform, which allows control of layered security protection. It is designed to protect your devices, and provide you with a contingency plan by storing your data in the cloud. It also allows you to restore your data quickly to reduce potential downtime to your business.
- Security protection for up to 30 computers, and 300GB of online storage at no extra cost whilst you remain a policy holder - **that's a $2,900 value!**
- **Security and ease of use.** Upon installation, the antivirus and firewall automatically turn on, and the back-up default setting is programmed to back-up your office documents to the cloud every hour (via AES 256 encryption / military grade).

AVAST Business CloudCare service overview:

- Software offered in English and French
- Created for PCs with minimum Windows 7 operating system (no MACs)
- Easy to follow installation webpage with how-to videos in English and French
- Canadian telephone tech support available 24/5
- Online tech support service available 24/7

Install it today!

Visit the AVAST Business CloudCare website to view videos on how to install, run and maintain a CloudCare account on each computer, along with FAQs written in jargon-free language.

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CYBER READINESS CHECK-IN

Is your business cyber ready? Cybercrime is real and it can impact your business. The list below can help evaluate your business' cyber readiness, and help you identify areas where change is needed.

Do	Don't
✓ **Back up your data** on a regular basis.*	✗ Rely on one data backup.
✓ Secure your network, and have a **firewall** in place.*	✗ Rely on personal/consumer level firewalls.
✓ **Encrypt** your data.*	» AVAST Business CloudCare is commercial grade.
✓ Set-up **antivirus** software on all devices, and keep it up to date.*	✗ Connect or plug in with any unknown device(s).
✓ **Keep software updated** on all your devices, including mobile devices. Many software updates provide security updates; failing to update your devices can leave vulnerabilities exposed.	» Allowing third-party vendors temporary access can leave you vulnerable to a cyber-attack.
✓ **Use email spam filters** to reduce the amount of phishing emails. Phishing emails are a common tactic among cyber criminals to infect devices and steal confidential information.	✗ Allow employees to download programs without IT management or permission.
✓ Use **Multi-Factor Authentication**	✗ Assume all threats are external.
» This verification process requires users to provide two or more proofs of their identities to access their accounts. For example, signing into an application or website requires a code to be sent to a separate device that the user registers, like a cell phone, before granting access.	✗ Be complacent about cybersecurity.
✓ **Train employees**	» Be proactive and purchase a cyber insurance policy for further protection.
» Communication is key. Provide regular training to employees to recognize signs of a cyber-attack and create policies to guide employees on best practices for cyber security.	
✓ Develop an **incident response plan**	
» The Risk-Can Cyber Insurance Policy provides important coverage for incident response expenses in the event of a data breach, such as IT forensics to establish the cause, credit monitoring services, legal and public relations advice, and customer notification.	
✓ Be **compliant with the Payment Card Industry (PCI)** Data Security Standards.	
» PCI compliance is compulsory for all organizations that accept, transmit or store credit card data.	

*AVAST Business CloudCare can easily deploy, monitor and maintain effective Antivirus, Firewall and Cloud Backup on Windows devices, and is free of charge with your Risk-Can Cyber Insurance policy.

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Further Reading:

- Cyber insurance need to know
- Protect your organization from cyber crime
- Know your cyber risk

About AVAST Business

- AVAST Business is an award winning Cyber Security vendor, trusted by over 750,000 businesses globally to protect their computers from the latest cyber threats.
- There are over 435 million users of the AVAST product, with 73 countries having at least 1 million users.
- The AVAST product checks over 300 million new files and blocks around 1.5 billion malware attacks each month.
- AVAST Business Antivirus updates with the latest definitions every 6-7 minutes to ensure you are protected against any new threats. It also backs up your documents every hour.